TORONTO CITY COUNCIL • WARD 25 SCARBOROUGH-ROUGE PARK

ELECT

SHAWN ALLEN

FISCAL GUARDIAN
of your tax dollars

VALUE
for Scarborough

SAFER
streets

BETTER
transit

ELECTION DAY
MONDAY, OCTOBER 26

POLLS OPEN
10 AM - 8 PM

Every tax dollar, accounted for.

MEET **SHAWN**

A NEIGHBOUR, NOT A STRANGER.

Local roots. Real leadership. A stronger Scarborough

Scarborough Star
Born, raised and live here.

A husband, father of five, and grandfather of one. An award-winning entrepreneur and Scarborough Walk of Fame inductee.

I currently serve our community as the Vice President of Boys and Girls Club, past president of the Scarborough Business Association, support local youth initiatives, community safety, and local businesses.

I am running for City Council in Scarborough–Rouge Park to bring proven leadership, accountability, and a lifelong commitment to our community to City Hall.

Vice President
Boys and Girls Club of East Scarborough

Former President
Scarborough Business Association

Serial Entrepreneur
Launched Three Successful Businesses in Scarborough

Inducted
Scarborough Walk Of Fame - Business

Bestselling contributing author
The Ripple Effect: Networking with Success

Career
Database Administrator

Established
Shawn Allen Award in Management and International Business, UTSC

Financed Professional
Ranked Top 100 finance professionals globally
(CAN, US, AUS, NZ)

FIRST **100 DAYS** IN OFFICE

Perform a ***value-for-tax-dollar audit*** and publicly disclose where every dollar goes

- ***Freeze*** property taxes and utilities while we find savings
- ***Enhance*** community safety tools like MyCommunityWatch.org and our Community Police Liaison Committees
- ***Restore*** mid-block bus stops and make them more accessible
- ***Convert*** the Morningside bus lane to an HOV lane
- ***Scrap*** the Vacant Home Tax reporting
- ***Upgrade*** the West Rouge Community Centre
- ***Unlock*** the $1.8 million to beautify Highland Creek Village
- ***Strengthen*** entrepreneurship programs to turn job seekers into job creators

WARD 25 REPORT CARD

FISCAL GUARDIAN OF YOUR TAX DOLLARS

Where are our tax dollars going?

City Hall's Record on Your Wallet

Scarborough-Rouge Park. Grades on the public record of the Mayor's budgets and our Ward 25 council seat.

MAYOR OLIVIA CHOW Budgets of 2024, 2025 and 2026.

F — Your Property Tax
Your property tax is up nearly 20% in three budgets.
Source: City of Toronto, 2026 Budget final release, toronto.ca

F — Utilities
Water and garbage rates up nearly 11% in three budgets.
Source: City of Toronto water and solid waste rate releases, Dec 2023, Dec 2024, Dec 2025 (3%, 3.75%, 3.75%)

F — TTC
Ridership is still 100 million rides short while subsidies climb.
Source: TTC 2026 Budget Presentation, City Budget Committee, toronto.ca

F — Community Housing Repairs
Housing repair backlog jumped $432 million in one year.
Source: City of Toronto 2026 Budget Notes, Toronto Community Housing Corporation

NEETHAN SHAN Sits on the following Boards, in office since Sept 2025.

F — Hydro Bills
Hydro rates went up, and rise every year, since Shan joined the board.
Source: OEB rate order, Dec 11, 2025; Toronto Hydro 2025-2029 plan summary. Rates approved by the Ontario Energy Board.

F — 2026 City Budget
His Executive Committee budget: another property tax and water rate hike.
Source: City of Toronto, 2026 Budget final release; 2026 water rates release

F — Toronto Zoo
Zoo attendance down 8% while City funding went up.
Source: Toronto Zoo Attendance and Revenue Report, Dec 2025; Zoo 2026 Operating Budget

Grades are the campaign's opinion based on public records.

CITY CONSULTANTS, 2024

$60.2 million on 607 contracts.

RIGHT HERE IN THE ROUGE

Lawrence & Starspray dog park. Never went to committee.

CITY AUDITOR GENERAL, APRIL 2026

Contractor change orders:

48% had wrong or unexplained markups.

A $300K soil job came in at over $1.7M.

My fiscal guardian pledge

1. Every Ward 25 capital dollar posted online, line by line
2. Big projects go to a public meeting before money moves
3. Contracts won on past performance, not just lowest bid

Sources: City of Toronto Consulting Services Expenditures 2024 (one Scarborough-named contract, $63,700); City of Toronto 2025–2034 capital plan and Member Motion MM41.2 (May 2026), about $500,000 total, final cost unconfirmed; Toronto Auditor General, Corporate Real Estate Management change orders audit, Apr 17, 2026.

Ward 25 deserves better grades. Shawn Allen's plan:

Freeze Property Tax
until City Hall cuts its own waste

Morningside HOV
peak-hour HOV on Morningside

Audit City Spending
find out where your money goes

electshawnallen.ca

Authorized by the CFO for the Shawn Allen campaign [CONFIRM]

Born Here. Built Here. Live Here.

IS SCARBOROUGH GETTING ITS FAIR SHARE?

1 in 5 Torontonians Lives in Scarborough.

We get 1 in 8 jobs.

Share of residents. 22.6%

Share of jobs. 12.0%

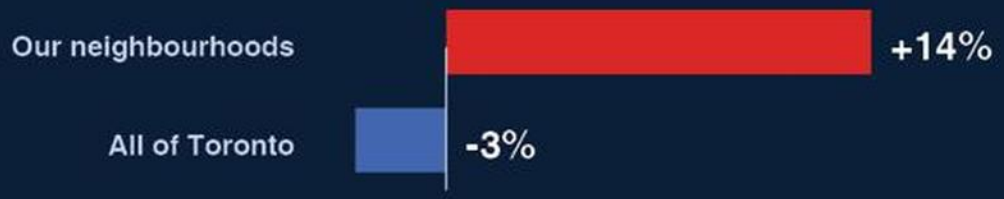
Scarborough share of Toronto residents: 2021 Census. Share of jobs: Toronto Employment Survey 2025.

$250M

Ward 25 homes send City Hall roughly $250 million a year in property tax. ***We don't get it back***

SAFER STREETS

Break-ins in 2026: falling in Toronto, rising here.



I'll target car theft and break-ins with real data, starting at the Rouge Hill GO lot.

Break-ins Jan 1 to Sep 30, 2026 vs same period 2025, West Rouge, Morningside Heights, Highland Creek and Centennial Scarborough (Toronto Police open data).

Call To Action

67% of residents don't vote, leaving decisions to a small minority.

Now is the time to act. Show City Hall that Scarborough expects responsive, accountable leadership.

Be Heard.
Be Counted.
Vote.

ELECTION DAY IS MONDAY, OCTOBER 26

Need a ride?

Call or text 647-999-8929, and we will get you there.

I pledge to vote Shawn Allen and encourage my neighbours, friends and family to do the same.

PLEDGE TO VOTE

Send City Hall A Message

electshawnallen.ca · info@electshawnallen.ca · (647) 999-8929

Authorized by the Chief Financial Officer of the Shawn Allen Campaign.